

## PERSONAL STATEMENT

I am a senior Front End Developer, a member of a Software Research and Development Department. I have been working part of a Software product Life Cycle ensuring to deliver green code following development best practices and ensuring to deliver user interfaces following the highest UX and UI suability standards.

I have been in the web design and development Industry for more than two decades. It's a great feeling to witness thousands, if not millions of users, on a daily basis, using a finished product you've been part of its making.

## WORK EXPERIENCE

**September 2013 to Present**  
Front End Development  
Personify Corp.

- Work part of a Software R&D Team.
- Working on multiple web applications, CMS websites, Web Controls and Solutions in setting the front end architecture, frameworks and code using CSS and DOM development best practices.
- Ensure the best UX design and implementation when creating the UIs / Training New Hires
- Consuting with Clients for responsive Design approaches.
- Use TFS to check in the code, code review my peers,
- Participate in Scrum/ Sprint Planning.
- Refactor new features in previous branches.

**September 2011 to September 2013**  
Web Design Manager  
Gannett Healthcare Group, Falls Church, VA

Overseeing a team of Web Designers to deliver:

- Web Application Features and Online Landing Pages,
- Online Mailing List Campaigns, Marketing Material and Clean HTML/CSS Code.

**June 2004 to September 2011**  
Creative Director / Web Designer  
Allied Media Corp. Alexandria, VA

Overseeing a marketing team and a design team to deliver Advertising and Marketing Campaigns to a wide range of Clients. Hands on design, development, multimedia and video Production and the entire campaign execution cycle.

**June 2000 to September 2004**  
Multimedia Designer / Web Designer  
Media Edit Pro. Falls Church, VA

- Design Advertising and Marketing Material
- Produce Commerical and Corporate Videos
- Edit Feature Movies and Videos using NLE Software
- Create Interactive Presentations for Kiosks

## EDUCATION

**March 1998 to June 2000**  
Masters in Computer Information Systems  
American University, Washington, D.C.

**September 1989 to 1994**  
Bachelors in Agricultral Engineering  
National Institute of Agronomy, Algiers.

**September 1989 to 1993**  
Intern at at Computer Repair Shop  
Univesity Campus, Algiers.

## AREAS OF EXPERTISE



**Front End Dev.**  
HTML / .Net / JS / SASS



**UX / UI Design**  
Axure / Creative Suite



**Creative Multi Media**  
Screen Writing / Video

## SKILLS

### 01 Computer

HTML & CSS ●●●●●●●●●●  
SASS & LESS ●●●●●●●●●●  
JS & Jquery ●●●●●●●●●●  
Visual Studio ●●●●●●●●●●  
Axure ●●●●●●●●●●  
Creative Suite ●●●●●●●●●●  
Final Cut Pro ●●●●●●●●●●  
Logic Pro X ●●●●●●●●●●

### 02 Knowledge

Bootstrap Framework  
Responsive Design  
Clean Reusable Code  
.Net Framework  
TFS / Version Control  
UI Design  
UX Concepts- Usability  
Color Theory Knowledge  
Image Editing  
Photography

## LANGUAGES

English, French, Arabic and Berber

## HOBBIES/INTERESTS

Scuba Diving, Fishing, Play Music, Play Ping Pong